

READING AREA COMMUNITY COLLEGE
Course Syllabus

INDIVIDUAL INSTRUCTOR SECTION

I. BASIC COURSE INFORMATION

- A. Course Title: ECommerce
- B. Course Number: WEB 200
- C. Credit Hours: 3.0
- D. Prerequisite(s): WEB 115 & BUS 100
- E. Instructor: C. Minich
- F. Term and Academic Year: Spring 2007

II. INSTRUCTIONAL MATERIALS

- A. Required Text(s): Electronic Commerce by Gary Schneider, 7th Edition
- B. Supplemental Reading: n/a
- C. Audio-Visual Material: n/a
- D. Additional Resource Material: www.minich.com/education/racc/

III. PERFORMANCE OBJECTIVES

To achieve competencies, the student will

see complete list at
www.minich.com/education/racc/web/WEB_200_Ecommerce_individual.pdf

IV. GRADING POLICY

The make up of the final grade will be approximately as follows: 60% Exams, 10% Homework & Quizzes, and 30% Assignments. All projects assigned for completion outside of class are intended to aid the student's understanding of the chapter content. Students guilty of cheating on a test, project, or homework assignment will receive a zero for that grade. There may be a fair number of quizzes administered at the beginning or end of a number of classes. Students who are not present for a quiz will receive a zero. The quizzes are meant to reinforce concepts illustrated in class. Often, students find that the quizzes help

boost their grade as well. The grading scale is A, A-: 90 - 100%, B-, B, B+: 80 - 90%, C-, C, C+: 70 - 80%, D-, D, D+: 60 - 70%, and F below 60%. Note that you cannot pass the course if you don't turn in any projects or if your exam average is below 50%.

V. ATTENDANCE POLICY

Class attendance is mandatory and will be recorded by the instructor. Students will receive a zero for any unannounced quizzes missed for whatever reason. Quizzes missed due to absence or leaving a class early cannot be made up. Handouts will only be distributed once. Should an emergency arise, notification must be given to the instructor within 24 hours of the class period missed. The RACC Info Hotline for weather closings is 610-607-6293.

VI. OTHER INFORMATION

Instructor: C. Minich

Office: n/a

Telephone: 610-374-0739 ext 2202

Office Hours: n/a

Academic Honesty

All work submitted (projects, tests, quizzes, homework assignments) must be your own and not copied in whole or in part from another student or textbook. In addition, all material that is not your own (ideas or words) in papers must be properly cited. If you are not sure how to cite material in your own work, see your instructor. It is your responsibility to avoid plagiarism. Failure to comply with this rule could result in a failing grade and disciplinary procedures. You are also expected to follow the Academic Honesty Policy that is included in the RACC catalog.

Emergency Evacuation Procedures

Exit the building by the north stairwell.

Student Responsibilities

Read www.minich.com/education/racc/web/StudentResponsibilities.doc

VII. ASSIGNMENT SCHEDULE

posted at www.minich.com/education/racc/web200